

AGENDA

NELMA Marketing Committee Meeting

Thursday April 23, 2015

Committee Members:

Matt Duprey (Chairman) Hancock Lumber	Bill Ossenfort Pleasant River Lumber
Bob Bronkie The Unstable Farm	Dan Paige Sandy Neck Traders
Alex Darrah Durgin & Crowell	Jethro Poulin Milan Lumber
Dante Diorio Diorio Forest Products	Tonia Tibbetts Robbins Lumber

Time	Item		Info in Book
2:00 p.m.	Welcome	Matt Duprey	
	Anti-Trust Policy Review	Matt Duprey	¾
	Minutes of the December 12, 2014 Meeting	Matt Duprey	¾
	Marketing Program Report { K À Activity Update { 'œ œ u Ç	Jeff Easterling	¾
	Upcoming Activities { Virtual Home Tour Door No. 2 { E Á dœ ^Z}Á ÆZ]]š •]P v { dZ À v š µœ • } (^Z] % ~ t v	John Rooks	
	Public Relations Activity Report { D] K µ š œ Z { ^ }] o D] š] À] š] • { t } } ' l •	Kim Drew	¾
	Softwood Lumber Board - Check Off Program Update	Alden Robbins	¾
	Softwood Export Council - Foreign Market Activities fo	Matt Duprey	¾
	Guest Presentation Truth About Trees Program { œ Ç • š o K o Z u r Æ µ š] À] œ { d } u u Ç D } v o r ^ % } l • % œ • } v U		¾
	New/Old Business Items	Matt Duprey	
3:30 p.m.	Adjournment		

