MESSAGE FROM CHRIS BROCHU, NELMA CHAIRMAN

I am excited to invite you to NELMA’s 89th Annual Meeting of its members and friends of the northeastern and great lakes softwood lumber industry, to be held at the historic Wentworth by the Sea Hotel and Spa in New Castle, New Hampshire. This will be my first meeting as Chairman of the Board, and one that will be packed with events and activities you will not want to miss! The 3-day event will include the annual Golf Scramble, informative speakers with valuable business insights, Association updates, and the all-important customer networking opportunities. We have also brought back the popular Industry Luncheon on Thursday, where we will be entertained by the tallest professional female poker player ever! Take a look at the details provided within this meeting brochure and register today!

It’s time to Double Down With NELMA and take away some Winning Strategies!

SEE YOU IN SEPTEMBER!
Thursday, September 22

REGISTRATION OPEN 7:00 am – 5:00 pm
BUFFET BREAKFAST • EXHIBITS • PRODUCT DISPLAYS
7:00 am – 8:30 am
MORNING BUSINESS SESSION 8:30 am – 10:30 am
- Meeting of the Membership
- State of the Association Report
- NELMA’s Marketing Program Activity Report
FROM THE WOODSHED 10:45 am – 11:30 am
Maine Cabin Masters

NELMA is excited to offer its members a taste of the popular Maine Cabin Masters podcast, From the Woodshed, live on stage with Chase, Ryan and Ashley. More than 60 podcasts over 3 seasons have been broadcast, all available on their Kennebec Cabin Company YouTube channel. They will bring the podcast’s typical format that starts with a “Shoot the Sh*t” segment, followed by a conversation with a special guest (To Be Determined), ending with questions from the audience. NELMA has enjoyed and benefitted in many ways from an ongoing marketing partnership with the Maine Cabin Masters from the beginning of their rise to nationwide fame!

INDUSTRY LUNCHEON 11:45 am – 1:30 pm
Guest Speaker, Donna Blevins

Donna brings a down-to-earth, humorous touch to her speaking and writing from her roots in the Appalachian Mountains of Virginia where she grew up in a coal mining camp. And, grow up she did... to a towering 6 feet 5 inches tall! Known as the Big Girl of Poker, Donna works with confident, successful people, who are temporarily stuck by self-imposed barriers and are willing to get out of their own way. She is a true entrepreneur with careers in modeling, acting, marketing, advertising, real estate, professional speaking, training, journalism, and gaming. In both business and life, Donna has lost, and she has won. Even though it is admittedly more fun to win, Donna candidly shares her intimate story of turning losses into wins by accessing the wisdom within those mistakes.

AFTERNOON BUSINESS SESSION
1:45 pm – 5:15 pm
Forest Economic Advisors 1:45 pm – 2:45 pm
Guest Speaker, Paul Jannke
Will rising interest rates cause a recession or merely a slowdown? Interest rates have risen dramatically and are likely to continue increasing. In past years, the sharp rise in interest rates would have led to slowing residential construction and ultimately a recession. Are we likely to see a recession in 2023-24? If so, will robust pent-up demand and strong demographic tailwinds bolster housing starts and prevent a more dramatic slowdown in lumber’s main end use markets?

NAWLA’s NORTHEAST REGIONAL MEETING
3:15 pm – 5:15 pm
Speed Dating II
It’s back for another round! Last year’s first Speed Dating proved to be a successful, one-of-a kind opportunity for lumber mills and wholesalers to meet & greet. This fast-paced networking format gets together suppliers with buyers that may not be familiar with each other, while strengthening existing business relationships! Don’t miss this NELMA/NAWLA partnered event!

Friday, September 23

BOARD OF DIRECTORS MEETING
9:00 am – 12:00 am