

**MESSAGE FROM CHRIS BROCHU,
NELMA CHAIRMAN**

I am excited to invite you to NELMA's 89th Annual Meeting of its members and friends of the north-eastern and great lakes softwood lumber industry, to be held at the historic Wentworth by the Sea Hotel and Spa in New Castle, New Hampshire. This will be my first meeting as Chairman of the Board, and one that will be packed with events and activities you will not want to miss! The 3-day event will include the annual Golf Scramble, informative speakers with valuable business insights, Association updates, and the all-important customer networking opportunities. We have also brought back the popular Industry Luncheon on Thursday, where we will be entertained by the tallest professional female poker player ever! Take a look at the details provided within this meeting brochure and register today!

It's time to Double Down With NELMA
and take away some Winning Strategies!

SEE YOU IN SEPTEMBER!



HOTEL RESERVATIONS

Wentworth By The Sea
588 Wentworth Road
New Castle, New Hampshire
Call (866) 384-0709 to reserve.
Room block: Northeastern Lumber
Manufacturers Association
Annual Meeting Room Rate: \$275
Reservation deadline August 30.

LOOKING AHEAD

to the 90th NELMA Annual Meeting at the
Samoset Resort in Rockport, Maine,
September 20-22, 2023.

Perched on 230 beautiful waterfront acres in the tranquil town of Rockport, Maine, The Samoset Resort dates back to 1889. From the moment you arrive, you will enjoy warm, intuitive service along with elegant accommodations, oceanside dining, an 18-hole championship golf course, and endless activities.

Winning Strategies
**DOUBLE DOWN
WITH NELMA**
**NELMA'S 89th
ANNUAL MEETING**



Join us at Wentworth By The Sea
588 Wentworth Road
New Castle, New Hampshire

**RESERVE YOUR SPOT BY
AUGUST 30, 2022**



THIS YEAR'S EVENTS

Wednesday, September 21

ANNUAL GOLF SCRAMBLE @ BREAKFAST HILL

8:00 am Check-in/ 9:00 am Shotgun Start

Location: Breakfast Hill Golf Club

339 Breakfast Hill Road

Greenland, New Hampshire

Quaintly nestled under soaring Eastern White Pines sits an upscale public golf course still premature in age yet in its prime amongst the area's best layouts. Breakfast Hill Golf Club located in Greenland, New Hampshire, invites you to experience a true New England golf experience unlike any other. Designed by renowned golf course architect Brian Silva, Breakfast Hill rests on 170 acres of family-owned land dating back over 250 years.



MEETING REGISTRATION OPEN

1:00 pm – 7:00 pm

EXHIBITS & PRODUCT DISPLAYS

(Before & During Welcome Reception)

5:00 pm – 7:00 pm

This is the place to see a wide variety of equipment and services vendors, all conveniently located within the Welcome Reception room and also during Thursday's Breakfast Buffet. A great way to learn about the latest in sawmill-related equipment and services in one spot! And in keeping with our meeting theme of Double Down With NELMA, visitors to each exhibit will be able to draw a card to create their best 5-card poker hand that could win the big prize!

WELCOME RECEPTION WITH EXHIBITS

6:00 pm – 7:00 pm

Thursday, September 22

REGISTRATION OPEN 7:00 am – 5:00 pm

BUFFET BREAKFAST • EXHIBITS • PRODUCT DISPLAYS

7:00 am – 8:30 am

MORNING BUSINESS SESSION 8:30 am – 10:30 am

- Meeting of the Membership
- State of the Association Report
- NELMA's Marketing Program Activity Report

FROM THE WOODSHED 10:45 am – 11:30 am

Maine Cabin Masters



NELMA is excited to offer its members a taste of the popular Maine Cabin Masters podcast, From the Woodshed, live on stage with Chase, Ryan and Ashley. More than 60 podcasts over 3 seasons have been broadcast, all available on their Kennebec Cabin Company YouTube channel. They will bring the podcast's typical format that starts with

a "Shoot the Sh*t" segment, followed by a conversation with a special guest (To Be Determined), ending with questions from the audience. NELMA has enjoyed and benefited in many ways from an ongoing marketing partnership with the Maine Cabin Masters from the beginning of their rise to nationwide fame!

INDUSTRY LUNCHEON 11:45 pm – 1:30 pm

Guest Speaker, Donna Blevins

Donna brings a down-to-earth, humorous touch to her speaking and writing from her roots in the Appalachian Mountains of Virginia where she grew up in a coal mining camp. And, grow UP she did... to a towering 6 feet 5 inches tall! Known as the Big Girl of Poker, Donna works with confident, successful people, who are temporarily stuck by self-imposed barriers and are willing to get out of their own way. She is a true entrepreneur with careers in modeling, acting, marketing, advertising, real estate, professional speaking, training, journalism, and gaming.



In both business and life, Donna has lost, and she has won. Even though it is admittedly more fun to win, Donna candidly shares her intimate story of turning losses into wins by accessing the wisdom within those mistakes.

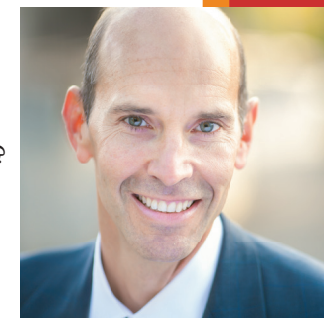
AFTERNOON BUSINESS SESSION

1:45 pm – 5:15 pm

Forest Economic Advisors 1:45 pm – 2:45 pm

Guest Speaker, Paul Jannke

Will rising interest rates cause a recession or merely a slowdown? Interest rates have risen dramatically and are likely to continue increasing. In past years, the sharp rise in interest rates would have led to slowing residential construction and ultimately a recession. Are we likely to see a recession in 2023-24? If so, will robust pent-up demand and strong demographic tailwinds bolster housing starts and prevent a more dramatic slowdown in lumber's main end use markets?



NAWLA's NORTHEAST REGIONAL MEETING

3:15 pm – 5:15 pm

Speed Dating II

It's back for another round! Last year's first Speed Dating proved to be a successful, one-of-a kind opportunity for lumber mills and wholesalers to meet & greet. This fast-paced networking format gets together suppliers with buyers that may not be familiar with each other, while strengthening



existing business relationships! Don't miss this NELMA/NAWLA partnered event!

CHAIRMAN'S RECEPTION 6:00 pm – 7:00 pm

CHAIRMAN'S DINNER & GOLF AWARDS

7:15 pm – 9:00 pm

Friday, September 23

BOARD OF DIRECTORS MEETING

9:00 am – 12:00 am