

ANNUAL MEETING OF THE
**NORTHEASTERN LUMBER MANUFACTURERS
ASSOCIATION**

SAMOSET RESORT
Rockport, Maine
September 20-22, 2023

Event Program



Your Invitation to Attend and Participate

Chairman, Chris Brochu



I want to cordially invite you to join me at the scenic Samoset Resort in Rockport, Maine for this year's largest gathering of the lumber industry located in the Great Lakes and the Northeast. In my last year of Chairmanship for the Association, we have two significant milestones to celebrate come September! This annual meeting marks the 90th Anniversary of NELMA and the return to the State of Maine for an Association meeting for the first time since 2016! While networking is always at the forefront of attending, our program is packed full of important updates, along with the signature insightful presentations on topics of interest to the industry. From Exhibits & Displays, to the annual economic forecast, to an introduction to Artificial Intelligence! Throw in the hot ticket of "Speed Dating" presented by NAWLA once again, and you have a can't miss NELMA Annual Meeting to attend! Take a look at the full program details and register today! See you in September on the coast of Maine!

Schedule of Events

Wednesday, September 20

NELMA Annual Golf Scramble

Samoset Golf Course - 220 Samoset Resort, Rockport, Maine

8:00 a.m. Check In @ Golf Course

9:00 a.m. Shotgun Start



Suitable for players of all skill levels, the 18-hole championship Samoset Golf Course boasts seven oceanside holes, 14 holes with spectacular views of the Atlantic, and one of the most challenging finishing holes in New England. Golf Digest named the course the "Pebble Beach of the East" in a 2023 article.

Refer to the **Golf Registration Form** for details on participation.

Schedule of Events

Wednesday, September 20 (Continued)

Exhibits & Product Displays

5:00 p.m. to 7:00 p.m.

Before and During Welcome Reception

Stop by and see the latest offerings from our variety of Industrial Equipment and Services members that will be exhibiting at this year's Annual Meeting. This informative networking opportunity opens 1-hour prior to the Welcome Reception and extends through this evening's event. Enjoy a cold brew and snack pre-reception and get your exhibit card stamped at each table for a chance to win a two-night future stay at the Samoset Resort!

Welcome Reception with Exhibits

6:00 p.m. to 7:00 p.m.

Schedule of Events

Thursday, September 21

Morning Business Session

8:30 a.m. to 10:30 a.m.

- Video Welcome to the 90th Annual Meeting
- Meeting of the Membership
- State of the Association Report
- NELMA's Marketing and Public Relations Program Highlights
- What are Architects Thinking?

Guest Speaker

Rich Brooks - Flyte New Media

Real Lumber, Artificial Intelligence: How AI Changes Everything

10:45 a.m. to 11:45 a.m.



While AI--Artificial Intelligence--and machine learning have been around for years and with the release of ChatGPT late last year, it seems the entire world has taken notice. Governments, tech companies, and watchdog organizations have all weighed in on what they think this means for the world, our lives, and our future. Now the question becomes: how will this impact your business? Can AI tools help with inventory management? Quality control? Improve safety? Help market your products and services? Get more out of the people you have? In this session you'll see some of the tools driving business forward, explore some of the concerns around AI, and see how AI may impact different aspects of your business.

Schedule of Events

Thursday, September 21 (Continued)

**Industry Luncheon
Past Chairmen Recognition**
Noon to 1:45 p.m.

Afternoon Business Session
2:00 p.m. to 5:30 p.m.

Guest Speaker
Paul Janke - Forest Economic Advisors

***North American Lumber Markets:
What Happened To The Recession, Is It Over Or Just Delayed?***

2:00 p.m. to 3:00 p.m.



Many people expected the US economy to slip into a recession in 2023. So far this has not happened. Lumber markets have turned down, but not as sharply as many thought they would. Paul will discuss whether markets will bottom in 2023 or the recession is just taking longer to materialize than folks thought.

NAWLA's Northeast Regional Meeting
3:15 pm to 5:30 pm

Speed Dating III on the Green!



NAWLA
North American Wholesale
Lumber Association

The third time's a charm for this one-of-a-kind industry event that brings together personnel from the sawmills located in the northeastern and great lakes regions with lumber wholesalers, brokers, and other individuals that wish to interact in a fast-paced environment. This time outdoors on the golf green! Don't miss this annual NELMA/NAWLA partnered event once again! ***You do not have to be a member of NAWLA to participate as a mill or wholesaler!***

Schedule of Events
Thursday, September 21 (Continued)

Chairman's Reception
6:00 p.m. to 7:00 p.m.

Chairman's Dinner and Golf Awards
7:15 p.m. to 9:00 p.m.

Schedule of Events
Friday, September 22

Board of Directors Meeting
9:00 a.m. to Noon